



Shock Trauma Center
CNS Center
Traumatology
Critical Care
Critical Care Nursing
Hyperbaric Medicine
Medical Engineering
Research & Development
Operations Research/
Systems Analysis
EMS Systems
Education
Training
Communications
Transportation
Administration
Evaluation

R ADAMS COWLEY, M.D., DIRECTOR

Bew.
*This is someone's Property -
The people doing this work for
Unimms. Please copyright &
we will work with syndication
and pay accordingly*

MEMORANDUM

TO: R Adams Cowley, M.D. ✓
Connie LaMonica

FROM: Beverly Sopp *bjs*

DATE: August 31, 1982

RE: Copyright and syndication of Traumaman

RTS

I called the copyright office to get information and appropriate forms.

There are several problems associated with getting a copyright on Traumaman.

1. If the copyright is in MIEMSS' name, the work must be done for hire. Connie and the illustrator were not hired to do Traumaman but to do nursing. As far as I know, the comic strip is done on their own time and they are not paid for it. What this means is that the strip should be able to be copyrighted in their name - and they would be able to determine how and where it would be used. If the strip is in MIEMSS' name, Connie and the illustrator must be paid for the strip.
2. The matter of syndication is basically a marketing or selling job. Connie would have to supply samples of the strip, set a price for newspapers to "pick it up," decide on which publications should be approached (e.g., daily newspapers, EMS newsletters, hospital newsletters), do the letters and follow up. The important thing to remember is that whoever does the syndication is responsible to supply the comic strip on a regular basis. If Connie does it, she is responsible and receives the amount charged.

If MIEMSS does it, they are responsible and must get someone to do the strip in case Connie leaves or cannot do it.

3. For the above reasons, it would not make sense for Connie to copyright the strip and MIEMSS to syndicate it. Both copyright and syndication would have to be done by the same person.
4. If you decide against getting copyright or syndication, Connie should register the name and concept of traumaman, so no one else could use it.

Let me know how you want to proceed. I should have the forms from the copyright office by next week.

BS:sat