

# SHOCK TRAUMA

THE SYSTEM. SAVING LIVES.

MARYLAND INSTITUTE  
FOR EMERGENCY MEDICAL  
SERVICES SYSTEMS

**FOR IMMEDIATE RELEASE**

March 5, 1991

**CONTACT:** Rochelle C. Cohen  
Laura A. Elliott  
(301) 328-3697

## **SHOCK TRAUMA GALA TO SUPPORT INNOVATIVE CRITICAL CARE VEHICLE**

A state-of-the-art transport vehicle, designed by critical care specialists at the R Adams Cowley Shock Trauma Center, will be ready this summer to transfer critically ill and injured patients quickly and safely to any medical facility in Maryland.

The vehicle, offering all of the medical support that is available in the critical care units at Shock Trauma, will be used to care for patients with such conditions as multiple trauma, severe burns, cardiovascular instability, and acute respiratory failure. For patients with these types of serious problems, getting high calibre medical care during transport may mean the difference between life and death.

This vehicle will be "the first of its kind in Maryland dedicated to these types of patients," says Howard Belzberg, M.D., an attending intensivist at the Shock Trauma Center and an assistant professor at the University of Maryland School of Medicine.

- more -



THE UNIVERSITY OF MARYLAND FOUNDATION

c/o R Adams Cowley, Shock Trauma Center  
22 S. GREENE STREET, BALTIMORE, MARYLAND 21201-1595. AREA CODE 301-328-8976

Critical Care Vehicle  
Ad 1

"We anticipate being able to help as many as 150 patients with this new vehicle during its first year of operation," says Dr. Belzberg. "It will close a gap in the continuum of care for critically ill patients during transport in Maryland," he adds.

The vehicle will be dispatched from the Systems Communications (SYSCOM) Center at the Shock Trauma Center. It will supplement the medical transport capabilities offered by the Maryland State Police Med-Evac helicopters, ambulances, and other specialty transport vehicles operating in the state.

The vehicle will be equipped with a diesel generator, a sink, computers, and special electrical, heating, and cooling systems to accommodate the needs of a medical transport vehicle. When it is delivered, a team of critical care specialists will outfit the vehicle with equipment similar to that used at the Shock Trauma Center, including ventilators, intravenous pumps, and monitors.

The purchase cost of the vehicle, estimated at \$150,000, will be raised by the Board of Visitors of the R Adams Cowley Shock Trauma Center through ticket sales for the Shock Trauma Gala, a black tie dinner/dance to be held at the Towson Center on May 11. For more information about the Gala, call 301-328-8778.

###

# SHOCK TRAUMA

THE SYSTEM, SAVING LIVES.

MARYLAND INSTITUTE  
FOR EMERGENCY MEDICAL  
SERVICES SYSTEMS

**PHOTO CAPTION**

March 5, 1991

**CONTACT:** Rochelle C. Cohen  
Laura A. Elliott  
(301) 328-3697

Maryland Governor William Donald Schaefer recently received official Shock Trauma scrubs and a photograph of a patient being unloaded from a new Maryland State Police Med-Evac helicopter atop the new R Adams Cowley Shock Trauma Center from James P.G. Flynn, MD, director of the Maryland Institute for Emergency Medical Services Systems (MIEMSS). Gov. Schaefer has once again agreed to be honorary chairman of the annual Shock Trauma Gala, which raises funds to benefit the state's most seriously ill and injured patients. Taking part in the presentation were (l to r) William Quade, solicitation chair for the Gala Committee and senior vice president, First National Bank of Maryland; Dr. Flynn; Gov. Schaefer; Howard Belzberg, MD, critical care intensivist at Shock Trauma; and Ami Taubenfeld, operations chair of the Gala Committee and president of Great Occasions Catering, which will provide the food for the Gala. Dr. Belzberg plans to use the proceeds from the Gala to purchase a state-of-the-art life support vehicle to transport critically ill and injured patients throughout Maryland. The Gala will be held at the Towson Center at Towson State University on May 11.

###



THE UNIVERSITY OF MARYLAND FOUNDATION

c/o R Adams Cowley, Shock Trauma Center  
22 S. GREENE STREET, BALTIMORE, MARYLAND 21201-1595, AREA CODE 301-328-8976





UNIVERSITY OF MARYLAND AT BALTIMORE

MARYLAND INSTITUTE FOR EMERGENCY MEDICAL SERVICES SYSTEMS



FOR IMMEDIATE RELEASE

January 17, 1991

CONTACT: Rochelle Cohen  
Laura Elliott  
(301) 328-3697

### SHOCK TRAUMA GALA SLATED FOR MAY 11

The Shock Trauma Gala, one of the largest benefit events in Maryland, has been scheduled for May 11 at the Towson Center, Towson State University. Maryland Governor William Donald Schaefer will again serve as this year's honorary chairman. Tom Clancy, well-known author of The Hunt for Red October, Patriot Games and Red Storm Rising, Cardinals of the Kremlin, Clear & Present Danger, will be the emcee for this annual event. Part of Patriot Games is set at the Shock Trauma Center, and filming of that movie is slated to begin later this year.

Now in its sixth year, the gala raises funds for the center which helps save the lives of the most critically injured and ill patients in the state.

For tickets and information on the gala call (301) 328-8778.

###

# Clancy's fiction nears truth in gulf war

Dallas Morning News

DALLAS — Others may have been surprised that America's high-tech weaponry worked so well in the opening days of Operation Desert Storm.

But not Tom Clancy.

Several Pentagon generals interviewed on television have described the first three days of the war as a Tom Clancy novel brought to life.

Author of such best-selling techno-thrillers as "The Hunt for Red October" and "Red Storm Rising," in which U.S. weapons perform almost flawlessly, Mr. Clancy said he is not at all surprised at the way events have been going in the Middle East.

"Of course these weapons work,"

he said during a telephone interview from his home in Southern Maryland. "Why do you think we've been spending all this money?"

Mr. Clancy lays claim to one of the tactical innovations of the war.

"In 'Red Storm Rising' I described firing Tomahawk missiles from submarines to take out airfields," he said. Before the novel was published, he said, he described his plan to a friend, a Navy captain, who wrote a technical paper proposing the tactic.

Mr. Clancy has made himself an expert on modern weaponry and frequently lectures to military audiences. He said the notion that such weapons would break down during an actual war is a myth perpetuated "by the '60 Minutes' crowd."

Mr. Clancy said he deliberately underestimated the performance of U.S. weapons in his novels. In reality, he said, such weapons as the F117A "stealth" fighter have performed better than he predicted.

"What's the surprise? If you buy a new car and go out and get in, buckle up the seat belts and turn the key in the slot, you expect it to run."

The novelist also expects few surprises from a land battle with Iraq, if and when one comes. "Based on conversations I've had with people in the Army, it's going to get ugly." But he means ugly for Iraq.

Mr. Clancy said he is hard at work on a new novel, set in the Middle East but not involving current events.

Thank you for your generous support of the 1991 Shock Trauma Gala. The proceeds will be used to complete the purchase of a state-of-the-art critical care transport vehicle. A veritable critical care unit on wheels, this vehicle is but a small example of our efforts to extend our expertise in emergency medicine beyond the walls of the R Adams Cowley Shock Trauma Center.

During the first three decades of its existence, Shock Trauma has repeatedly provided staff, technical expertise, and training to the larger community; requests for assistance continue to come not only from different areas of Maryland but also from other states and many countries in the world. Most recently, Shock Trauma's staff and expertise were utilized during the Persian Gulf War, and we salute our staff members who contributed by serving overseas and providing medical expertise.

Included in Maryland's one-of-a-kind emergency medical services system are more than 50 hospitals, 20 specialty referral centers, and 10 areawide trauma centers. The clinical hub of our system, the Shock Trauma Center, is the world's only free-standing medical facility devoted to the emergency and critical care needs of trauma victims. Almost 3,400 patients are treated annually at our 138-bed hospital, where the survival rate has more than doubled since the late 60's to the present phenomenal 92 percent. This remarkable achievement reflects the quality of medical care that is provided in all parts of Maryland under our EMS system, a system that usually is activated by a 9-1-1 phone call. This call sets the complex system in motion, involving communications dispatchers who receive the calls; more than

22,000 prehospital care providers who respond to the calls; and thousands of physicians, nurses, support personnel, and rehabilitation specialists in hospitals throughout the state.

From the scene of an emergency through treatment and rehabilitation (often a long and arduous journey back to family and community life), our system saving lives is truly Maryland's One of a Kind.

8770  
complete  
one of a  
9 pt

Thank you for your generous support of the 1991 Shock Trauma Gala. The proceeds, which benefit our one-of-a-kind system saving lives, will be used to purchase and outfit the state-of-the-art critical care transport vehicle. A veritable critical care unit on wheels, this vehicle is but a small example of our efforts to extend our expertise in emergency medicine beyond the walls of the R Adams Cowley Shock Trauma Center.

During the first three decades of its existence, Shock Trauma has repeatedly and actively provided staff, technical expertise, and training to the larger community: the state, the nation, and the world. Most recently, Shock Trauma's staff and expertise were utilized during the Persian Gulf War, and we salute our staff members who contributed by serving overseas and providing medical expertise.

Maryland's one-of-a-kind system consists of more than 50 hospitals, 20 specialty referral centers, and 10 areawide trauma centers. The clinical hub of our system, the Shock Trauma Center, has the busiest heliport in Maryland. It is the world's only free-standing medical facility devoted to the emergency and critical care needs of trauma victims. Almost 3,000 patients are treated annually at our 138-bed hospital, where the survival rate has more than doubled since the late 60's to the present phenomenal 92 percent. This remarkable achievement reflects the quality of medical care that is provided in all parts of Maryland under our emergency medical system, starting with the state's 22,000 prehospital care providers, and continuing with the physicians and nurses at our 10 designated trauma centers and 20 specialty referral centers.

From the scene of an emergency through treatment, recovery, and the often long and arduous rehabilitation journey back to family and community life, our system saving lives is truly Maryland's One of A Kind.

12



2778  
to complete purchase of a  
9 pt

Thank you for your generous support of the 1991 Shock Trauma Gala. The proceeds, which benefit our one-of-a-kind system-saving-lives, will be used to purchase and outfit the state-of-the-art critical care transport vehicle. A veritable critical care unit on wheels, this vehicle is but a small example of our efforts to extend our expertise in emergency medicine beyond the walls of the R Adams Cowley Shock Trauma Center.

During the first three decades of its existence, Shock Trauma has repeatedly and actively provided staff, technical expertise, and training to the larger community, the state, the nation, and the world. Most recently, Shock Trauma's staff and expertise were utilized during the Persian Gulf War, and we salute our staff members who contributed by serving overseas and providing medical expertise.

included in Emergency Medical Services Law  
Maryland's one-of-a-kind system consists of more than 50 hospitals, 20 specialty referral centers, and 10 areawide trauma centers. The clinical hub of our system, the Shock Trauma Center, has the busiest heliport in Maryland. It is the world's only free-standing medical facility devoted to the emergency and critical care needs of trauma victims. Almost 3,800 patients are treated annually at our 138-bed hospital, where the survival rate has more than doubled since the late '60's to the present phenomenal 92 percent. This remarkable achievement reflects the quality of medical care that is provided in all parts of Maryland under our emergency medical system, starting with the state's 22,000 prehospital care providers, and continuing with the physicians and nurses at our 10 designated trauma centers and 20 specialty referral centers.

From the scene of an emergency through treatment, recovery, and the often long and arduous rehabilitation journey back to family and community life, our system saving lives is truly Maryland's One of A Kind.

2

a system that usually is activated by a 9-1-1 phone call. This call sets the complex system in motion, involving communications dispatchers who receive the calls, more than 22,000 prehospital care providers who respond to the calls, and thousands of physicians, nurses, support personnel, and rehabilitation specialists in emergency departments, hospitals throughout the state, including emergency departments.

requests for assistance continue to come not only from different areas of Maryland but also from other states across the country and many countries in the world.



(l to r) William Quade, James P.G.  
Flynn, M.D., Gov. Schaefer, Howard  
Belzberg, M.D., and Ami Taubenfeld