

# IMAGE PUBLISHING, LTD.

IMAGE PUBLISHING, LTD.

1411 Hollins Street/Union Square

Baltimore, Maryland 21223

FAX 410 • 233-1241

410 • 566-1222

\*\*\*\*\* MEDIA RELEASE \*\*\*\*\*

\*\*\*\*\* OCTOBER 1993 \*\*\*\*\*

SUBJECT: "BALTIMORE A PORTRAIT"  
PHOTOGRAPHY BY ROGER MILLER  
FOREWORD BY KURT L. SCHMOKE, MAYOR

\*\*\*\*\*

The third and completely new edition of "Baltimore A Portrait" is due out this November!!!

It is almost ten years to the month that the first of two previous editions of this best selling book first appeared. This was the first full color book ever on Baltimore! The response to the book has been wondrous. Over the past ten years the book has sold over 50,000 copies. It has been used by the Mayor, the Governor, the BSO, and major corporations and institutions to showcase our city.

And the story continues ... After years of work re-shooting the whole city we have a new and completely revised edition of "Baltimore A Portrait". Available in a deluxe handbound edition the new book has been enlarged to 160 pages, and has over 320 full color photographs. The format has been changed to a more convenient size of 11 1/4 inches square. All books will be shrink-wrapped and available at \$ 34.50, on or about November 10th of this year.

"Baltimore A Portrait" will dazzle you with the new photography by Roger Miller. But, with over 30,000 words it should not be considered "just another photography book". It is also an important source of information on Baltimore.

The new "Baltimore A Portrait" is for anyone who loves or wants to promote Baltimore!! We have created a 22 x 28 full color poster of the cover of the book to celebrate its introduction this November. Call us for additional information on "Baltimore A Portrait" and we will send you a free signed poster.

For More Information Please Call:  
Charlene Briggs or Roger Miller  
Image Publishing, Ltd.  
(410) 566-1222





The Johns Hopkins University



Harborplace



Baltimore Convention Center



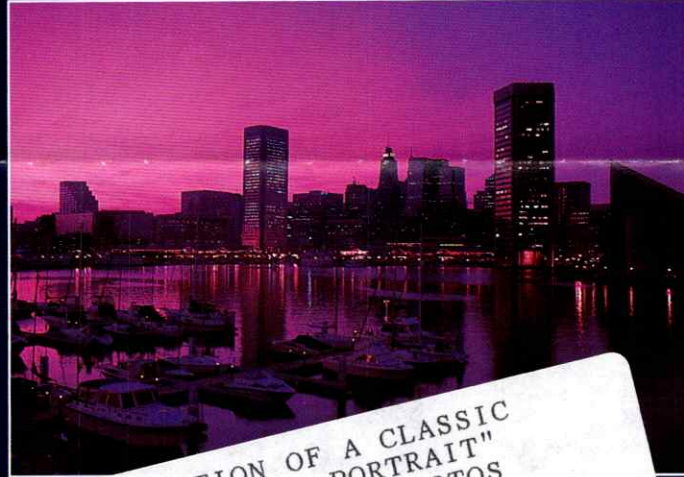
National Aquarium in Baltimore



City Hall



Fort McHenry



Harbor



Hampden



Edgar Allen Poe House



The Hunt Cup

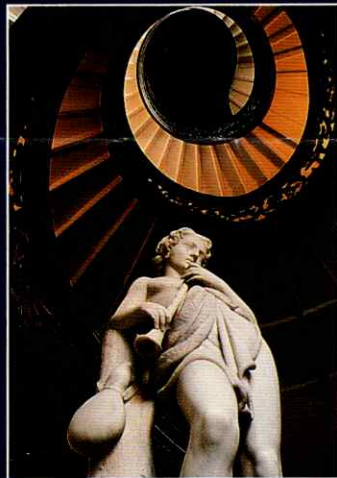
NEW EDITION OF A CLASSIC  
"BALTIMORE A PORTRAIT"  
NEW COVER NEW PHOTOS  
NEW STADIUM AND MORE...  
NEW ISBN# 0-911897-23-2



Baltimore Zoo



The Walters Art Gallery



Peabody Conservatory



Mt. Vernon



Baltimore Orioles



U.S. Frigate Constellation

# BALTIMORE A PORTRAIT

THE DEFINITIVE BOOK ON BALTIMORE

Photography By Roger Miller

Foreword By Kurt L. Schmoke, Mayor



# BALTIMORE A PORTRAIT

## THE DEFINITIVE BOOK ON BALTIMORE

### DESCRIPTION

*Baltimore A Portrait* is a full color photography book and information source on contemporary Baltimore. This new revised edition retains much of the information found in the first edition, but *Baltimore A Portrait* has been updated to reflect the new face of Baltimore. The new edition features a completely rewritten text by Baltimorean Ron Pilling, and up-to-date photographs by Roger Miller capture all Baltimore has to offer. The new *Baltimore A Portrait* is more informative and entertaining than ever.

The book is available in a beautifully appointed 11 × 14 hardbound edition as well as an equally impressive softbound edition. The revised *Baltimore A Portrait* is a must for anyone who has lived in and enjoyed Baltimore. At the same time, it is an eye-opening introduction to Baltimore for anyone not familiar with the city.

### CONTENTS

A brief glance at the contents of *Baltimore A Portrait* shows that it's one of the most comprehensive books available on the city. There is a brief foreword by Mayor Kurt L. Schmoke followed by an illuminating history and background on Baltimore. The book then provides a detailed "portrait" of each major aspect of Baltimore in both words and pictures. Chapters include:

INNER HARBOR  
ENTERTAINMENT AND RECREATION  
HISTORIC MONUMENTS  
NEIGHBORHOODS  
THE ARTS

SPORTS  
COLLEGES AND UNIVERSITIES  
THE PORT  
BUSINESS OVERVIEW

### MARKET POTENTIAL

*Baltimore A Portrait* is an important resource, whether it is used as cherished keepsake or as an illuminating introduction to the city. It is an excellent personal gift for anyone who has loved and enjoyed Baltimore, and the perfect lasting tool for your business's personnel recruitment or relocation to Baltimore. A proud gift for your corporation and an exciting and effective source for anyone involved in local promotions or tourism in Baltimore.

## FOR INFORMATION AND ORDERS CONTACT

### IMAGE PUBLISHING, LTD.

IMAGE PUBLISHING, LTD.

1411 Hollins Street, Union Square

301 • 566-1222

Baltimore, Maryland 21223

301 • 624-5253

NEW EDITION OF A CLASSIC  
"BALTIMORE A PORTRAIT"  
NEW COVER NEW PHOTOS  
NEW STADIUM AND MORE...  
NEW ISBN# 0-911897-23-2

# IMAGE PUBLISHING, LTD.

IMAGE PUBLISHING, LTD.

1411 Hollins Street/Union Square

FAX 410 • 233-1241

Baltimore, Maryland 21223

410 • 566-1222

## CORPORATE DISCOUNT SCHEDULE

1993

"BALTIMORE A PORTRAIT"	ISBN # 0911897-23-2	HARDCOVER	\$34.50
"MARYLAND A PORTRAIT"	ISBN # 0911897-02-X	HARDCOVER	\$34.50
"WASHINGTON A PORTRAIT"	ISBN # 0911897-20-8	HARDCOVER	\$24.95
"TOKOYO A PORTRAIT"	ISBN # 0911897-05-4	HARDCOVER	\$14.95
"MARYLAND ADDRESS BOOK"	ISBN # 0911897-08-9	HARDCOVER	\$14.95
"BALTIMORE A PORTRAIT"	POSTERS - NEW - 1993		\$ 7.50
"BALTIMORE A PORTRAIT"	POSTERS - OLD - 1983		\$ 7.50

=====

<u>QUANTITY</u>	<u>DISCOUNT</u>	<u>\$ 34.50</u>	<u>\$ 24.95</u>	<u>\$ 14.95</u>	<u>\$ 7.50</u>
5 - 10	20%	27.50	19.95	11.95	6.00
11 - 20	25%	25.50	18.75	11.20	5.60
21 - 50	30%	24.00	17.50	10.50	5.25
51 - 100	35%	22.40	16.20	9.75	4.85
101 - UP	40%	20.70	14.95	9.00	4.50

=====

## TERMS AND CONDITIONS

- \* Five book minimum order.
- \* Plus cost of Maryland State Tax for all Maryland corporations (unless tax exempt).
- \* Plus cost of shipping - FOB Baltimore - UPS unless otherwise specified.
- \* Request for signed books available with two day notice - maximum of 10 per order.



# IMAGE PUBLISHING, LTD.

IMAGE PUBLISHING, LTD.

1411 Hollins Street/Union Square

Baltimore, Maryland 21223

FAX 410 • 233-1241

410 • 566-1222

IMAGE PUBLISHING, LTD.

ORDER FORM

NAME: \_\_\_\_\_ P.O. #: \_\_\_\_\_  
COMPANY: \_\_\_\_\_ DATE: \_\_\_\_\_  
TELEPHONE: \_\_\_\_\_ DISCOUNT: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_ TAX EXMPT #: \_\_\_\_\_  
\_\_\_\_\_

=====

QUANTITY	TITLE AND ISBN #	RETAIL PRICE PER COPY
_____	BALTIMORE A PORTRAIT NEW 0-911897-23-2 (14 PER CASE)	\$ 34.50
_____	MARYLAND A PORTRAIT 0-911897-02-X (12 PER CASE)	\$ 34.50
_____	MARYLAND A PORTRAIT AN ADDRESS BOOK 0-911897-08-9 (48 PER CASE)	\$ 14.95
_____	TOKYO A PORTRAIT 0-911897-05-4 (12 PER CASE)	\$ 14.95
_____	WASHINGTON D.C. A PORTRAIT 0-911897-20-8 (14 PER CASE)	\$ 24.95
_____	BALTIMORE POSTER	\$ 7.50

=====

SUB TOTAL \$ \_\_\_\_\_  
TAX \_\_\_\_\_  
SHIPPING \_\_\_\_\_  
TOTAL \$ \_\_\_\_\_